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TGE NEWSLETTER | FEBRUARY 2022

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As the new year commences, we want to thank you for your continued support and efforts breaking down systemic barriers for women's equality. Last year exceeded expectations as we surpassed our targets reaching over 5,000 [Women's Empowerment Principles \(WEPs\)](#) Signatories and more than 3,500 [WEPs Gender Gap Analysis Tool](#) surveys. Over 800 companies participated in [Target Gender Equality](#) to date in over 40 countries.

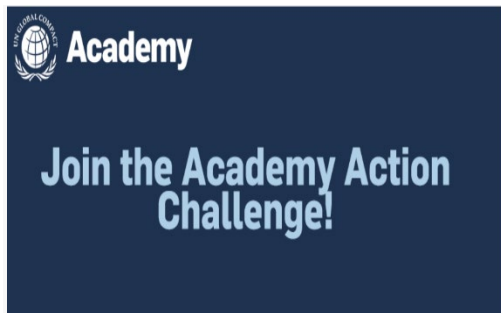
This year, we are excited to expand Target Gender Equality to additional countries opening for sign up in March 2022, and also focus on boosting corporate commitment to engage and support women entrepreneurs, alongside advancing the WEPs through additional opportunities at the UN Global Compact Academy — stay tuned!

TOP NEWS



Ahead of International Women's Day on 8 March 2022, check out this short guide for companies including key messages and internal and external actions to ensure we don't only celebrate our female workforce on this special day, but rather meaningfully move the needle for gender equality all year long.

[Prepare for International Women's Day >>](#)

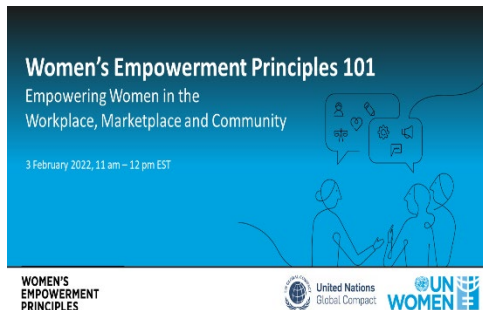


From 8 February to 14 March 2022, we invite your company to activate all your staff in the Academy Action Challenge and complete the **UN Global Compact Academy e-learning course on Gender Equality**. Participants will earn a special International Women’s Day challenge certificate of completion and companies with the highest levels of participation will be recognized globally. [Access the course »](#)

UPCOMING EVENTS



Save the date for 15 March for **TARGET GENDER EQUALITY LIVE** to discuss how the private sector can unlock women’s leadership and entrepreneurship to transform economies, countries and communities. Take the opportunity to learn from good practices and meet peers. Registration is free for all UN Global Compact companies. [Register here »](#)



Join us on 3 February for the **WEPs 101 webinar** hosted by UN Women and the United Nations Global Compact to discuss the Women’s Empowerment Principles (WEPs). During the session, companies will learn how to implement the WEPs and the available tools to increase gender equality and diversity in the workplace, community, and marketplace. [Join here »](#)



Using gender-inclusive language is a powerful way to promote gender equality and eradicate gender bias. Our training sessions will equip you with the knowledge and tools for internal trainings. Register now for the **Spanish session** on 14 February and the **English session** on 1 March! [Register here »](#)

Local Action



In Japan:

Global Compact Network Japan launched a handbook containing over twenty case studies on diversity and inclusion from the Japanese private sector. It is a collective effort to promote the active participation of women in the workplace and gender equality. [Read the case studies »](#)



In Paraguay:

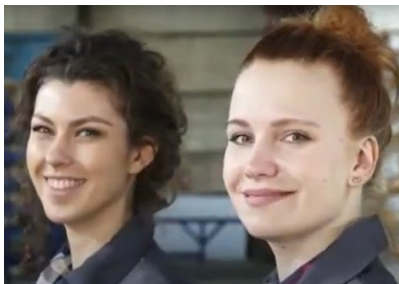
Global Compact Network Paraguay, along with Cervepar, Fundación Paraguaya and Itaú Bank, organized an international convening in which leaders shared their experiences demonstrating the value generated by the inclusion of women in business. [Read about the event »](#)



In Korea:

Global Compact Network Korea organized a session "Enhancing Women's Leadership in Business" as part of the 2021 Korea Leaders Summit and a special ceremony to show notable efforts of local Target Gender Equality participating companies. [Read about the session »](#)

WHAT'S YOUR TARGET?

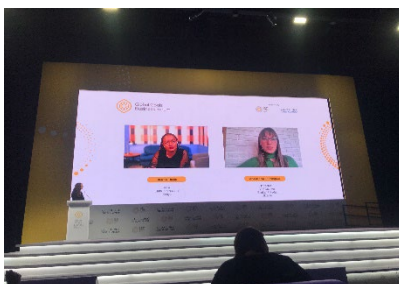


Domino Tekstil - Target Gender Equality Participant in Turkey

Target: Empowering women in the production department

"Happiness of our employees are as a great value for us, as the happiness of our customers."

[Learn more about Domino Tekstil's plans & actions »](#)



StarlightMedia - Target Gender Equality Participant in Ukraine

Target: Advancing gender equality through the WEPs

"We want to create workspace, content, and partnerships that empower all voices and ideas without any discrimination."

[Learn more about Starlight Media's plans & actions »](#)

Global Coalition News

- [Register now](#) for Global Compact Network India's Gender Equality Summit on 10 March
- Check out how BSR's [HERProject](#) has impacted over two million workers across 17 countries
- Read UNICEF's [article](#) on how governments and businesses can make the workplace more family-friendly
- Explore [sixteen defining moments for gender equality](#) by UN Women
- Sign up for BSR's [upcoming webinar](#) titled "Women's Empowerment in Garment Supply Chains" on 21 February
- See how the [ILO](#) is designing courses to form an inclusive and gender-transformative social and solidarity economy
- Dive into the UN Foundation's [list](#) of remarkable women who shaped 2021
- Learn more about the historic establishment of the [Women's Pavilion](#) in Dubai Expo 2020
- Discover the need for gender mainstreaming and women's contributions in the fight against climate change in [The Commonwealth](#)



Men As Allies



Jorge Rosillo, CEO & General Manager, Galápagos Ecological Airport, Ecuador

"We, men, sometimes don't understand something because we don't live it. We don't suffer that discrimination and sexist jokes. How men and women interact is different now than three years ago when we started our efforts. It's more like a partnership." [Read here »](#)

A Fierce Advocate of Gender Equality



It is with a heavy heart that we share the news of the untimely departure of Shabnam Siddiqui, the Executive Director of Global Compact Network India. Shabnam was an exemplary advocate for women's rights and will remain an inspiration in our daily work advancing gender equality. Shabnam was a wildlife photographer and a biodiversity conservationist, constantly advancing the Sustainable Development Goals in both her professional and personal life. She was an integral part of the Target Gender Equality family and will be deeply missed by colleagues across the world. [Read more »](#)

"I am tired of seeing so many posts on my wall with interesting conferences, but manels (all-male panels). And I am tired of calling out individual cases. There are women in all fields and sectors. Find them, give them the platform, hear their interesting ideas!"

- Shabnam Siddiqui



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